

Green décor decisions are increasingly mainstream in the global events landscape. An event planner can be the expert who makes eco-friendly choices easy in your event's visual styling. According to a 2025 event sustainability report , 54% of event professionals now consider sustainability a essential element in event planning [citation:11]. This makes working with an eco-aware professional a valuable decision for anyone wanting to reduce event impact.

Choosing Décor with Lower Impact

One of the most significant ways an sustainable event professional can help is by guiding material selection . Choosing the right materials is fundamental to eco-friendly décor . Green alternatives include: recycled or recyclable materials (paper, cardboard, plastics) . A regional green event material study confirms that gatherings with conscious material selection can align with sustainability goals [citation:4][citation:7].



The Circular Economy Approach

One of the most [event planning company kl for corporate](#) impactful strategies is prioritising items with multiple lives . An event planner will recommend rental over purchase to significantly reduce waste . Circular décor choices include: rental lighting and AV equipment . Regional circular event report highlights that gatherings prioritising reuse can achieve recognised sustainability standards [citation:3][citation:4].

Supporting Local, Reducing Emissions

Sourcing locally is a significant impact area in event production. An local sourcing specialist will recommend seasonal floral and natural elements to enhance authenticity and freshness. Seasonal décor advantages include: potentially lower costs (no import premiums). Research from the Malaysian Sustainable Event Planners Association (2025) confirms that events with local and seasonal sourcing achieve substantially fresher and more authentic décor [citation:3].

Waste Reduction and Post-Event Management

Disposal and management is a critical part of sustainable planning . An event planner will ensure responsible disposal to minimise environmental impact . End-of-life management: recycling materials where possible . A 2025

Malaysian post-event sustainability study notes that events with planned post-event management can reduce landfill waste by 60-80% [citation:11].

Working with Values-Aligned Vendors

The eco-friendliness of your décor depends not just on your immediate actions but on the entire supply chain you engage. An event planner will ensure consistency across your supply chain to maintain integrity in your green claims . Vendor evaluation factors : certification or credentials. Research from the Malaysian Sustainable Events Council (2025) emphasises that events with vetted sustainable suppliers are 3x more credible [event management](#) in their sustainability claims [citation:4].

Sustainable Event Trends and Certifications

Green décor trends are becoming more accessible in the corporate sector . A sustainability specialist will pursue relevant certifications to demonstrate your commitment to the environment . Upcoming eco-practices: sustainability-focused KPIs and reporting. A regional certification study shows that events following recognised sustainability frameworks achieve better media coverage [citation:3][citation:11].

In conclusion, the value of a professional in sustainable event styling is multifaceted . From supplier partnership and certification guidance, an sustainability-focused organiser provides the guidance, resources, and credibility to reduce your environmental footprint . With the green-minded professional , you can deliver an event that is both beautiful and responsible.