

What an Austin Roofer on CBS Austin Taught Us About Storm Season and Roof Replacement

Every spring in Austin Texas, the same conversation starts up on neighborhood apps and at backyard barbecues. Someone points at a neighbor's roof and says, "When did that get replaced?" The answer usually traces back to a single hail storm. I have been a roofing contractor in this city for over fifteen years, and I still learn something new every time I watch a segment with an austin roofer on CBS Austin. The format is relaxed, but the information is usually spot on. It covers everything from roof replacement costs to the fine print in homeowners insurance policies. More than once I have had a customer walk into my office holding a screenshot from one of those segments, asking if the advice applies to their own house.

One of the most valuable things about local TV features is that they cut through the national noise. A national home improvement show might talk about roofing in general terms, but they do not know what a central Texas summer does to asphalt shingles or how a microburst can peel back metal roofing that was installed just two years ago. When a local expert sits down on a program like KXAN Studio 512 or We Are Austin, the conversation stays grounded in the realities of this climate. That is why I pay attention when I see an austin roofer on CBS Austin. I know the advice is going to be practical, not generic.

Storm Damage Is Not Just About the Holes

Most people think of storm damage as a tree branch through the deck or a missing section of tile roofing after a wind event. In reality, the damage is often invisible from the ground. Hail damage, for example, can leave small cracks in asphalt shingles that do not leak right away. A month later, during the next heavy rain, water finds those weak points and suddenly you have a roof leak repair that costs three times what a roof inspection would have caught. I have seen this pattern repeat every spring. A family files an insurance claim for visible damage, the adjuster approves a partial payment, and then six months later they discover hidden damage that was never documented.

This is where the segment on We Are Austin really helped my own customers. The host asked the roofer about the timing of insurance claims after a storm. The roofer explained that if you wait too long to get a roof inspection, your insurance company may argue that the damage was pre-existing or caused by neglect. That one piece of advice has saved homeowners thousands of dollars. I now tell every customer to schedule an inspection within 48 hours of a major storm, even if they think the roof looks fine. The inspection creates a paper trail that makes the claims process smoother and faster.

Roof Replacement: When Repair Is Not Enough

Not every damaged roof needs a full replacement, but sometimes a repair is just a Band-Aid. I have worked on houses where the homeowner patched a section of flat roofing every year for a decade. The total cost of those patches, plus the frustration of dealing with leaks every rainy season, would have paid for a brand new energy efficient roofing system twice over. The [austin roofer on CBS Austin](#) made that exact point during a segment about long-term value. He said that if your roof is more than fifteen years old and it has taken significant hail damage, you are usually better off replacing it now than repairing it and hoping for the best.

That kind of honest advice builds trust. It also helps homeowners make decisions that are backed by data, not emotion. When a roofer tells you that your metal roofing panels are still in good shape and just need a few fasteners tightened, you trust them. When the same roofer tells you that your asphalt shingles are nearing the end of their service life and a full replacement is the smarter move, you listen. Roof replacement is a major expense, and no one should go into it without understanding the trade-offs between cost, material longevity, and weather proofing performance.

Navigating Insurance Claims After Hail Damage

Insurance claims are one of the most stressful parts of owning a home in this region. After a storm, homeowners are already dealing with debris, possible interior water damage, and the disruption of daily life. The last thing they want is to argue with an adjuster about whether a dent in a metal roof panel qualifies for coverage. I have sat in living rooms where the homeowner pulled up a video from We Are Austin showing a roofer explaining exactly how to document hail damage for the adjuster. The advice was simple: take photos from multiple angles, keep samples of any fallen shingles, and get a written estimate from a licensed roofing contractor before the adjuster arrives.

Having that estimate in hand changes the conversation. It puts the homeowner in a position of knowledge, not desperation. The adjuster cannot lowball a claim if the contractor has already itemized the labor, materials, and disposal costs. This is one of those situations where the phrase "austin roofer on CBS Austin" carries real weight. When a professional says the same thing on local television that they might say in a private consultation, it reinforces the message for the whole community.

Material Choices for Austin's Unique Climate

Tile roofing is beautiful and durable, but it is heavy. Not every roof structure can support it without reinforcement. Metal roofing reflects heat and holds up well against hail, but it can be noisy during a rainstorm if the underlayment is not designed for sound dampening. Asphalt

shingles are affordable and easy to install, but they have a shorter lifespan in direct sun. Flat roofing requires meticulous drainage and regular maintenance. There is no one-size-fits-all answer. The best roofing contractor will walk through these trade-offs with you, not just pitch whatever material they have in stock.

Energy efficient roofing is becoming more popular here, especially with rising electricity rates in the summer. A cool roof coating or a light-colored metal roof can reduce attic temperatures by twenty degrees or more. That translates directly into lower cooling bills. Some homeowners qualify for rebates when they choose energy efficient materials, and a good roofer will know which programs are active in Austin Texas. This is the kind of detail that rarely makes it into a national home improvement magazine, but it comes up naturally when a local expert is interviewed on KXAN Studio 512.

Roof Warranty and Long-Term Peace of Mind

A roof warranty is only as good as the company that stands behind it. I have seen warranties that look impressive on paper but contain so many exclusions that they are practically worthless. For example, some manufacturers will void a warranty if the installation was not done by a certified contractor. Others exclude storm damage entirely, which defeats the purpose in a city that sees hail multiple times a year. When a roofer discusses this on We Are Austin, they can explain the difference between a materials warranty and a workmanship warranty in plain language. That clarity helps homeowners ask the right questions before they sign a contract.

I always advise customers to read the warranty document themselves, not just the marketing brochure. If the warranty says "transferable," ask what the transfer fee is. If it says "lifetime," ask whose lifetime - yours or the material's expected service life. A reputable roofing contractor will answer those questions without hesitation. If they get defensive, that is a red flag.

Practical Advice from a Local Expert

The most useful television segments are the ones that leave you with a checklist. After watching a segment with an austin roofer on CBS Austin, I often tell my own customers to do three things: get a professional roof inspection every spring before storm season starts, keep a folder with your insurance policy and photos of your roof from the last clear day, and do not let small leaks go unaddressed. A slow drip that stains a ceiling is annoying. A slow leak that rots the decking underneath your tile roofing is a structural problem that can cost fifteen thousand dollars to fix.

Roof leak repair is one of those services that sounds simple but requires real judgment. A leak could be caused by a popped nail, a cracked flashing boot around a vent pipe, or a failed seal at

a skylight. Each cause has a different fix and a different cost. A roofer who has been in the business for years can diagnose the source quickly because they have seen the same patterns in hundreds of houses across this city.

At the end of the day, the goal is to keep your home dry, safe, and efficient. The information that comes out of local programs like those on CBS Austin and KXAN Studio 512 helps homeowners make better decisions. It also holds contractors accountable, because if you say something on TV, you have to be ready to stand by it when a customer walks through your door with a notebook full of questions. That is good for the industry and good for the homeowner. And in a city that sees as much weather as Austin Texas, having a reliable roofer you can trust is worth more than any discount or coupon.