

Quick answer: Höveler Pur.Muskel is a supplementary pellet mix and muesli with apple pome and rosehip among its ingredients, made to be palatable while supplying 20% raw protein at 5.8% starch. It is added to a complete ration, never fed by itself. \$52.99 for a 44 lb bag. Last checked: September 2026.

Every fussy eater owner recognizes the ritual: the horse sniffs, sorts, and dumps half the feed into the bedding. You end up adding more concentrate to chase the nutrition the first bucket missed. A better answer is a feed the horse actually finishes. Five ways Pur.Muskel earns a clean bucket.

1. A muesli the horse wants to eat

Pur.Muskel is a pellet mix described as a muesli, with apple pome and rosehip in the ingredient list alongside meadow lyegrass. Texture and aroma matter enormously to fussy eaters, and this mix is built with both in mind.

Who this is for: horses that pick through and sort a plain grain meal.

2. Small gram ranges, no bucket overwhelm

A fussy eater will often finish a small, palatable top-feed where a big grain meal goes untouched. Pur.Muskel is dosed at 0.07–0.11 lb (30–50 g) per 220 lb (100 kg) of body weight in light work — a genuinely small portion.

The benefit: less to refuse, more to finish.

3. 20% raw protein packed into every small scoop

What the fussy eater does eat has to count. Pur.Muskel carries 20% raw protein, 160 g/kg digestible crude protein, and 0.85% lysine — so even 50–80 g per day for a 1,000 lb horse in medium work pulls real weight in the ration.

Who this is for: horses that lose condition because they walk away from their bucket.

4. Clean energy that does not need flavor masking

Plenty of fussy horses turn away from sweet or heavily coated feeds. Pur.Muskel holds starch at 5.8% and sugar at 4.1%, getting its calories from 15.0% raw fat — flavor from apple pome, not sugar.

The benefit: palatability without feeding the fizz.

5. Try it with the 30-Day Money-Back Guarantee

Will your picky eater love it? Only your horse can say — and a 30-Day Money-Back Guarantee means the trial is risk-free if the bucket stays full. Bifid's 24/7 licensed vet team can help fit Pur.Muskel into a complete ration, and the store rates 9.0/10 across 24,098 reviews.

Who this is for: owners worn out by buying feed the horse won't touch.

How to feed it

Pur.Muskel is a supplementary feed added to a complete ration — never a standalone complete feed. Rates per 220 lb (100 kg) of body weight per day:

Work levelDaily rate per 220 lb (100 kg) body weight Light work0.07–0.11 lb (30–50 g) Medium work0.11–0.18 lb (50–80 g) Heavy work0.18–0.22 lb (80–100 g)

Note just how small these gram ranges are — a 1,000 lb horse in medium work gets just 50–80 g daily. Forage remains alongside throughout.

Key specs at a glance: 44 lb bag, \$52.99, raw protein 20%, digestible crude protein 160 g/kg, starch 5.8%, sugar 4.1% — a supplementary feed added to a complete ration. The full ingredient list is on the Höveler Pur.Muskel 44 lb bag page.

Calculate your horse's portion with the feeding calculator.

What an owner said

"Noticeable difference in stamina" — Jessica, March 14, 2019 (4/10). Quality 4, Value 5, Price 4.

Frequently asked questions

Will a fussy eater actually eat Pur.Muskel?

It is a muesli-style pellet mix with apple pome and rosehip among its ingredients, and it is fed in small daily amounts — 0.07–0.11 lb (30–50 g) per 220 lb (100 kg) of body weight in light work. That combination suits picky horses better than a large plain grain meal.

How small are the portions, really?

A 1,000 lb horse in medium work gets 50–80 g per day. It is a concentrated supplementary feed, not a bulk filler.

Can I split it across meals for a picky horse?

Yes. As a supplementary feed mixed into a complete ration, it splits easily across feeds, and forage remains alongside throughout.

What if my horse refuses it?

feed for laminitic horses low starch

Bifid offers a 30-Day Money-Back Guarantee, and the 24/7 licensed vet team can suggest ways to work it into the ration.