

The Malaysia Convention & Exhibition Bureau is a government agency under the Ministry of Tourism, Arts, and Culture that oversees promoting and developing the business events sector in Malaysia. For organizers of gatherings, exhibitions, and trade shows, comprehending and following MyCEB's guidelines is crucial—not just for compliance, but also for obtaining assistance, financing, and resources that can make your event more successful. This article courtesy of the team at Kollysphere will lead you through the key aspects of navigating MyCEB guidelines.

## Who They Are

The Malaysia Convention & Exhibition Bureau (MyCEB) was established in 2009 with the mission of establishing Malaysia as a premier location for international business events. MyCEB partners with function planners, locations, and sector stakeholders to attract, back, and develop business functions in the country. They deliver a range of services, featuring bid support, marketing assistance, and industry development programs.

## Key MyCEB Guidelines and Requirements

Kollysphere advises familiarizing yourself with the following key areas of MyCEB rules.





## Who Qualifies

The agency offers support and incentives to event organizers who fulfill specific requirements. These benchmarks usually feature minimum attendee counts, minimum number of global participants, minimum length of the function, and alignment [top corporate event coordinator Malaysia](#) with Malaysia's target industries and sectors. Kollysphere can help you understand whether your gathering qualifies for MyCEB assistance and lead you through the application process.

## When to Apply

Applying for MyCEB support involves a formal process with specific [event management event company event organizer malaysia](#) stages and schedules. The team advises commencing the procedure as soon as feasible—optimally twelve to eighteen months before the gathering. This enables time for submitting your application, providing backing documents, and going through the assessment and approval procedure.



## **Reporting and Compliance|After the Event|The Follow-Through**

Should you obtain MyCEB assistance, you will need to submit a post-event report detailing the results and impact of your function. This covers participant numbers, economic impact, and media coverage. The team can help you prepare this document and ensure that you fulfill every adherence requirement.

## **The Kollysphere Difference**

In conclusion, understanding MyCEB rules is an important part of planning a triumphant business function in the country. It requires comprehending the requirements, following the procedure, and fulfilling adherence obligations. The team at Kollysphere has the experience, the knowledge, and the relationships to help you navigate MyCEB rules and access the support you need to render your function a triumph.

## **Kollysphere Event Company Malaysia**

Nest 2 Residences, Taman Lucky, 58200 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur

017-659 8622