

Quick answer: Höveler Pur.Muskel is a supplementary muesli supporting muscle development, added to a complete ration — 20% raw protein, 15.0% fat, 5.8% starch, 4.1% sugar. It is competition safe and FEI-compliant, from a maker that has fed horses since 1905. \$52.99 for a 44 lb bag. Best for owners who want a proven daily feed to stay on. Last checked: September 2026.

When you find a feed your horse thrives on, you stop shopping. The daily feed you trust has to be consistent, straight about its numbers, and backed when something goes wrong. Pur.Muskel earns that spot 5 ways.

1. A maker with over 120 years at the mixer

Höveler has made horse feed since 1905 — over 120 years of expertise, made in Germany. Formulations that have survived more than a century of scrutiny don't follow trends. That's the foundation you're pouring from every morning.

Who this is for: owners who want provenance they can check, not marketing heritage.

2. Numbers that stay the same bag to bag

The specification is printed in full on the product page: 20% raw protein, 18.7% crude fiber, 15.0% raw fat, 7.20% crude ash, 14.1 MJ/kg digestible energy, starch at 5.8%, sugar at 4.1%. Consistency starts with knowing exactly what yesterday's numbers were.

The benefit: a ration you can reproduce day after day, which is what "proven" really requires.

3. Designed to sit inside your existing plan

Pur.Muskel is a supplementary feed with no [muscle building feed for horses](#) added vitamins or minerals, alfalfa-free, and formulated for clean integration into a custom feeding plan. It supports muscle development without unsettling the rest of the ration — exactly what a proven daily addition should do.

Who this is for: owners with a feeding system that already works and a gap to fill.

4. Real owners, real results

The product rates 4.55 from 2 reviews. Jessica's May 21, 2024 review notes that her horses hold stronger muscle condition — the phrase that matters for a daily feed is "maintain," because trust is built on the tenth month, not the first week.

The benefit: a track record you can read, at a known \$52.99 for 44 lb.

5. Support that answers at 2 a.m.

Bifid's 24/7 licensed vet team is available for feeding questions, the store holds a 9.0/10 rating across 24,098 reviews, and a 30-Day Money-Back Guarantee stands behind the decision. The US operation operates out of Florida, so help is stateside.

Who this is for: owners who count support as part of the product.

How to feed it

Pur.Muskel is a supplementary feed, always added to a complete ration — never fed alone, with forage always alongside. Rates per 220 lb (100 kg) body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight
Light work	0.07–0.11 lb (30–50 g)
Medium work	0.11–0.18 lb (50–80 g)
Heavy work	0.18–0.22 lb (80–100 g)

A 1,000 lb horse in medium work gets 50–80 g daily. The gram ranges are tight, so weigh the portion instead of scooping.

Key specs at a glance: 20% raw protein, 15.0% fat, 5.8% starch, 4.1% sugar, alfalfa-free, no added vitamins or minerals, 44 lb bag, \$52.99.

Lock in your horse's daily rate with the feeding calculator.

What an owner said

"Noticeable difference in stamina" — Jessica, March 14, 2019 (Quality 4, Value 5, Price 4).

Frequently asked questions

Is Höveler Pur.Muskel a complete feed?

No — it is a supplementary feed worked into a full nutrition plan [Informative post](#) alongside forage. It contains no added vitamins or minerals by design.

How long has Höveler been making horse feed?

Since 1905 — over 120 years of expertise, made in Germany.

What do owners say about it?

The product rates 4.55 from 2 reviews. Reviewers report horses that hold stronger muscle condition and show clear gains in stamina.

Can I keep it in the ration year-round?

Yes. It is competition safe and FEI-compliant, so there's no reason to change feeds around show dates.

What does the daily routine look like?

Small, weighed amounts: a 1,000 lb horse in medium work gets 50–80 g daily, per the feeding table above.