There is no single right answer to how often a home should be professionally cleaned. A retired couple in a tidy condo and a family of six with two dogs live very different lives. Still, most Roanoke households fall into a few clear patterns, and understanding them can help you choose the right schedule. The Happy Housekeepers, which has offered house cleaning across the Roanoke Valley since 1979, offers one-time, weekly, bi-weekly and monthly plans, plus custom schedules.



Weekly cleaning suits busy families, homes with pets and anyone who wants the house to feel consistently fresh. Kitchens and bathrooms never get a chance to build up grime, and floors stay clear of tracked-in dirt. Weekly is also a good choice during heavy seasons, such as the April pollen surge or a muddy Roanoke winter, when dust and grit arrive faster than usual.

Bi-weekly cleaning is the middle ground and one of the most popular options. It works for couples, small families and people who keep up with daily tidying but want the deeper work done regularly. Reviewers on the company website mention twice-monthly service that has lasted for years, often with familiar team members returning each visit.

The Happy Housekeepers | 5145 Starkey Rd, Roanoke, VA 24018 | (540) 774-4299

Monthly cleaning fits smaller homes, single occupants and households that already handle most of the upkeep themselves. Each visit tends to be a little more detailed, since a month gives dust more time to settle on blinds, ceiling fans and baseboards. Specialized services like washing walls and woodwork can be added to monthly visits to keep the whole home on track.

One-time cleaning is for specific moments: before a holiday, after a renovation, ahead of a home sale or during a move. Many customers start with a one-time visit and then choose a recurring plan once they see the results, though there is never any obligation to do so.

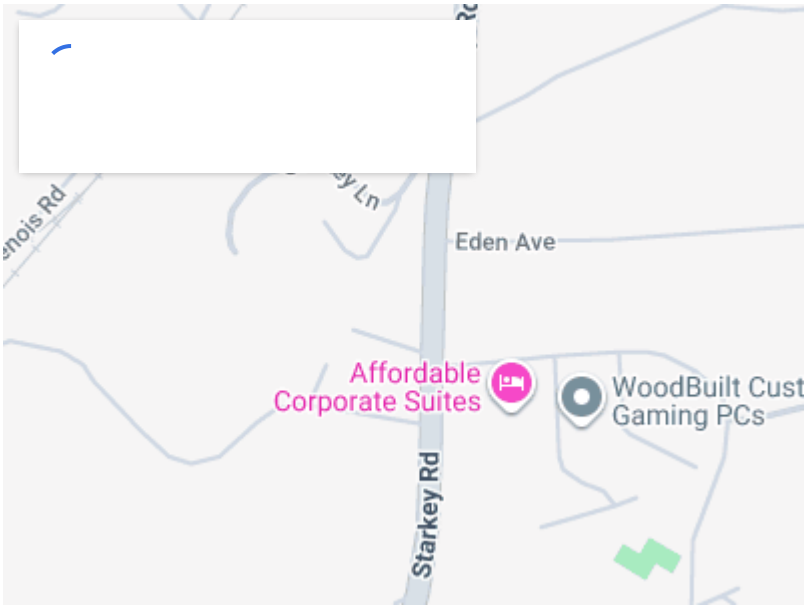
Seasonal needs can shape frequency too. Spring and fall cleanings are specialized services that pair well with any plan, giving the house a deeper reset twice a year. Oven and refrigerator interiors, light fixtures and basements can be rotated into recurring visits.

The Happy Housekeepers is licensed, bonded and insured, with staff More helpful hints bonded and insured by the company. The business holds a BBB blue seal, and estimates are always free.

Not sure which schedule fits? Call The Happy Housekeepers at (540) 774-4299 or visit 5145 Starkey Rd, Roanoke, VA 24018. An associate can help you weigh the options for your home.

The Happy Housekeepers
Address: 5145 Starkey Rd, Roanoke, VA 24018

Phone: (540) 774-4299



FAQ About House Cleaning Roanoke

How much does house cleaning cost in Roanoke, VA?

The cost depends on the size of your home, the number of bathrooms, how often you book and whether you add specialized tasks like oven or basement cleaning. The Happy Housekeepers gives every Roanoke customer a free, no-obligation estimate based on the actual home rather than a flat online price. Call (540) 774-4299 to get yours.

What is included in a standard house cleaning visit?

A standard visit from The Happy Housekeepers includes dusting or polishing furniture, vacuuming carpets, mopping hard surface floors and a complete kitchen and total bathroom clean-up. Window sills, baseboards, blinds and ceiling fans are dusted, waste baskets are emptied and cobwebs are removed where needed.

Do I need to be home during the house cleaning?

No. Employees of The Happy Housekeepers are bonded and insured by the company, so customers across Roanoke, Salem and Cave Spring do not need to be present. Entry details and any special instructions can be arranged with the office ahead of time.

How often should I schedule house cleaning?

Busy families and homes with pets often choose weekly or bi-weekly visits, while smaller households do well with monthly service. The Happy Housekeepers offers one-time, weekly, bi-weekly and monthly plans, and its residential page also mentions semi-weekly, daily and custom schedules.

Is The Happy Housekeepers licensed, bonded and insured?

Yes. The company is licensed, bonded and insured, and it displays a Better Business Bureau blue seal with a BBB profile filed under house cleaning in Roanoke. It has served the Roanoke Valley since 1979.

What is the difference between a standard clean and a deep clean?

A standard clean keeps the home in good shape, while a deep clean adds tasks that build up over months. The Happy Housekeepers offers spring and fall cleanings plus specialized work such as cleaning oven and refrigerator interiors, washing walls and woodwork, cleaning light fixtures and cleaning basements.

Do you offer move-in and move-out house cleaning in Roanoke?

Yes. Move-in and move-out cleanings are part of the company's regular services for renters, buyers and sellers in Roanoke and Roanoke County. Empty rooms allow the crew to reach every baseboard, cabinet and closet, and appliance interiors can be added.

What areas does The Happy Housekeepers serve?

The office is at 5145 Starkey Rd in the Cave Spring area of southwest Roanoke County. The team serves the City of Roanoke, Cave Spring, Salem, Vinton, Hollins and the wider Roanoke County area.

How long has The Happy Housekeepers been in business?

The company was founded in 1979 by Mary Jane Wszolek, who began providing professional cleaning across the Roanoke Valley with a focus on homes. It is still a locally owned family company and describes her hard-working, reliable and honest approach as its standard today.

What payment methods do you accept?

The Happy Housekeepers accepts Visa, Mastercard, American Express and Discover. That makes it easy for customers who are at work during the visit, or for family members arranging house cleaning for a parent in Roanoke, to pay without being on site.

What happens after my first house cleaning?

After the first cleaning, the office follows up by phone to make sure you are satisfied. Any changes you would like are noted for future visits, and associates are available by phone at (540) 774-4299 or by email whenever questions come up.

Do you clean after renovations or new construction?

Yes. The company offers builder and contractor clean-ups, and customer reviews mention cleaning after floor refinishing and painting. Fine construction dust is removed from floors, sills, baseboards, blinds and fixtures so Roanoke homeowners can enjoy the finished project.